

Asia Digital Transformation (ADX)  
Projects  
Briefing Materials

August, 2022

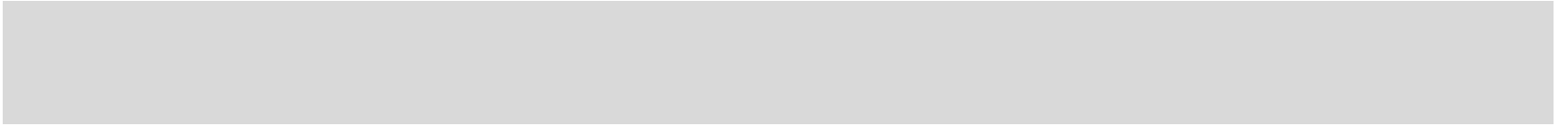
Japan External Trade Organization (JETRO)

# Asia Digital Transformation(ADX) Projects (Support for Joint Pilot Pr Tr gp (

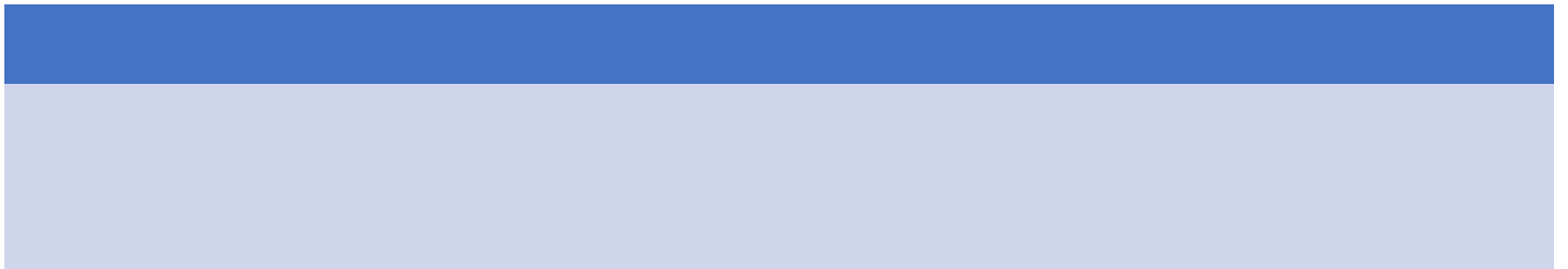
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# The Result of the Call

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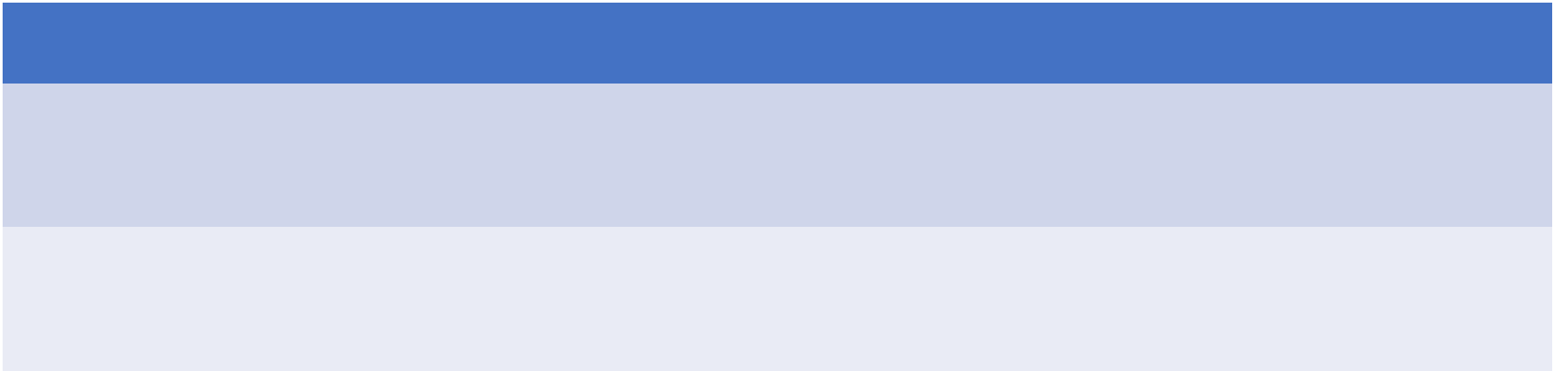


# Asia Digital Transformation (ADX) projects(2022)





Logistics









› In Thailand, there is a growing need for endoscopic





# Melody International Ltd.

- £ Address: Takamatsu, Kagawa  
761-0301 JAPAN
- £ Employees: 19
- £ Established in 2015
- £ Business: Manufacture,  
development, and sale of  
telemedicine service platforms  
and medical devices

Targeted economic/social issues

Outline of the demonstration project

Cooperation with local companies/governments



# TXP Medical Co. Ltd.

Address: 300504070010701070 540 reW\*BT/F(.4hBTiBTyA127 D3es0 720 540q0.000- reW














# Nomura Research Institute, Ltd.

- £ Address: Chiyoda-ku, Tokyo
- £ Employees: 6,488
- £ Established in 1965
- £ Business: Consulting & IT Solutions





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- › Preparing for post-COVID-19 operations, productivity improvement is an urgent issue as labor shortage has become apparent in accommodation facilities.
  - › Lack of

# NITA CONSULTANT Co.Ltd

- ›
- › Reduction of indirect damage such as reduced hotel occupancy rates after a tsunami or heavy rain inundation.
- › Improvement of the tourism SC resilience through a clear evacuation system and emergency response.

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- › Development and implementation of DX promotion tools for Tourism SC (Supply Chain) resilience considering the risk of natural disasters.



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Asia Digital Transformation (ADX) projects









# Construction















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Asia Digital Transformation (ADX) projects

















# LONG TERM INDUSTRIAL DEVELOPMENT CO., LTD.



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# Scala, Inc.