## Christine Johnson



City for Start-Up Activity City: Business in Latin America Happiest Place to Work in US Small Business Growth



### Opportunities & Advantages Unique to this Global Community

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# COLLEGE TOWN & GLOBAL TALENT MAGNET

- Four R1 and R2-ranked Research Universities.
- 375,000 College Students in the region.
- 2,500+

## THRIVING TECH & INNOVATION ECOSYSTEM