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1. Introduction

2. Overview of survey implementation

1. Survey target

6,582 foreign-affiliated companies in

3. Points of survey results

While the number of wholesalers/trading companies is large as a whole, companies in the industry of services and others are increasing remarkably in recent years.

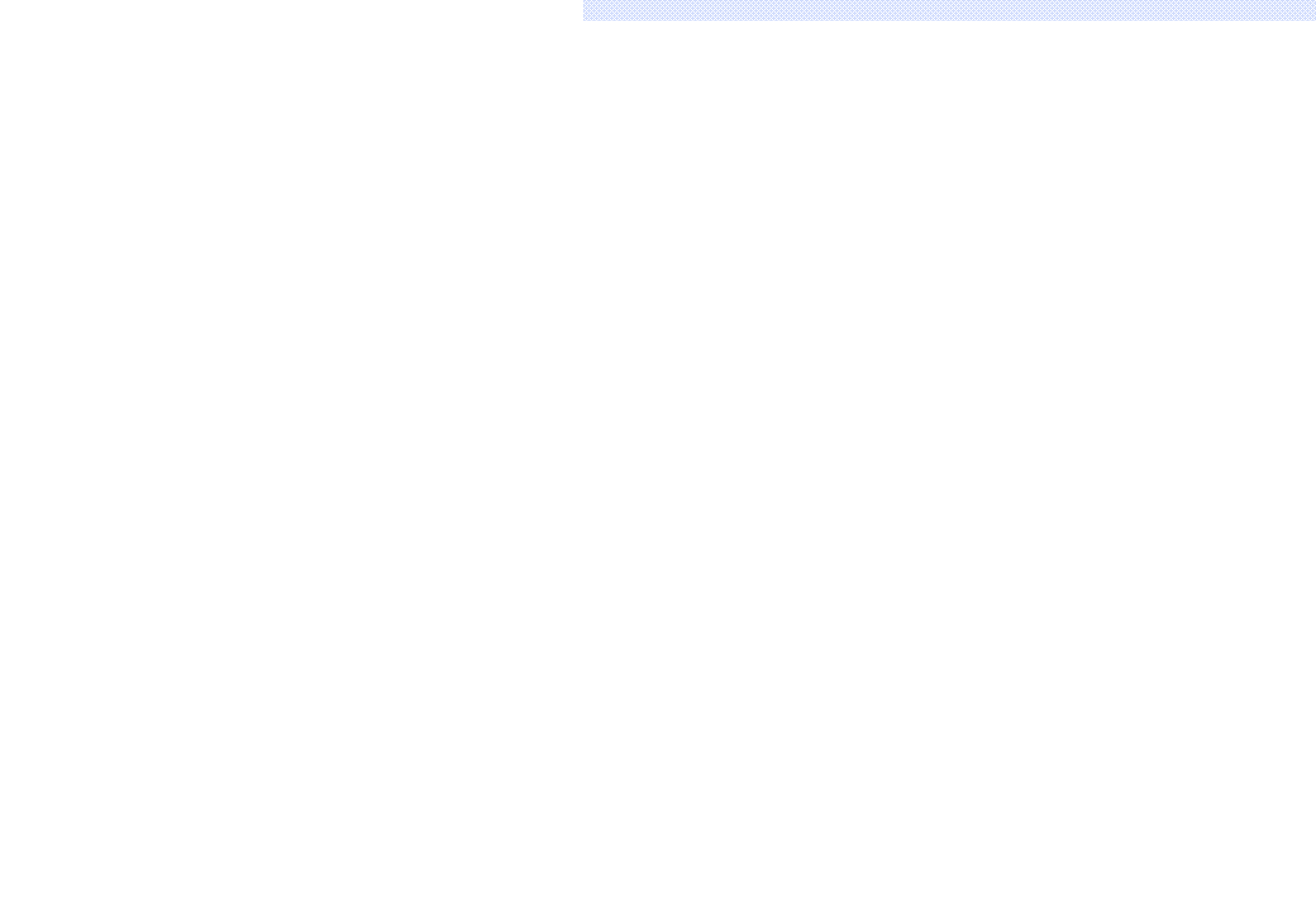
Country/region where the foreign parent company is located: 20% in North America, over 30% in Asia, and 40% in Europe

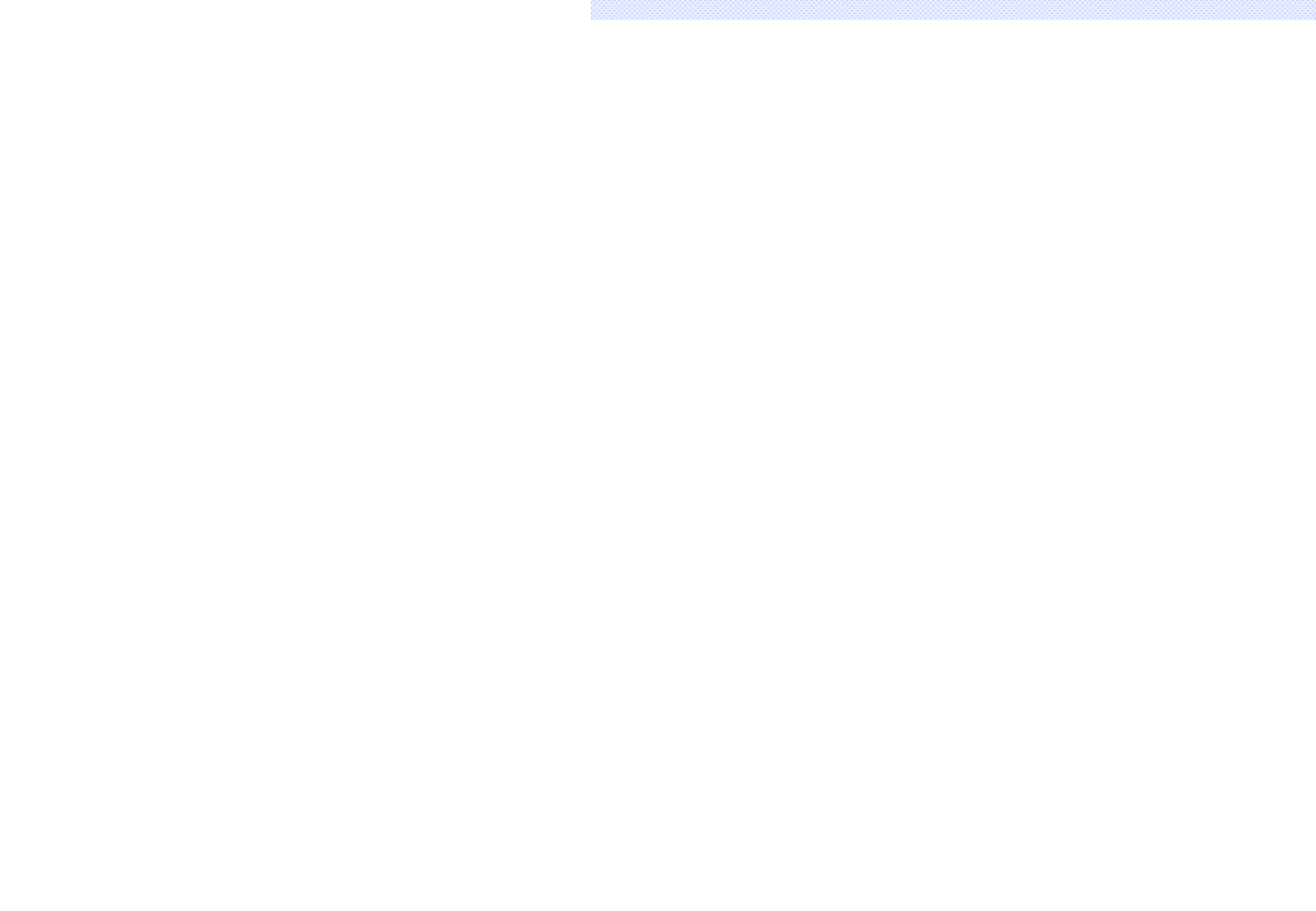
Over 70% of the head offices of foreign-affiliated companies in Japan are located in the Kanto region.

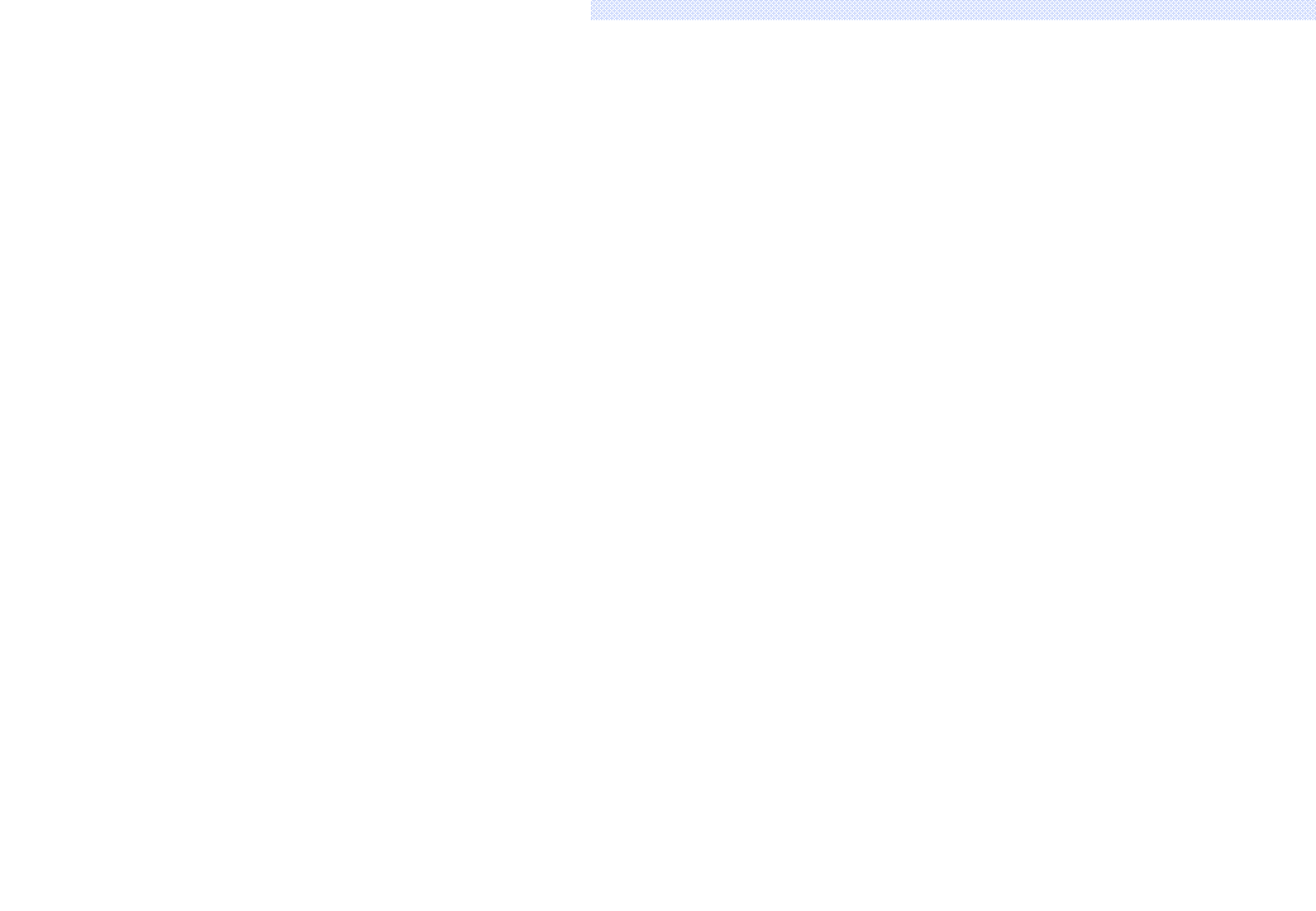
Although polarization of sales among companies is clear, there are a number of companies, especially new entrants, that are doing well.

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3| Over 70% of the head offices of foreign-affiliated companies in Japan are located in the Kanto region.

5| Limited impact of COVID-19 on future business plans in Japan

business plans in Japan, “strengthen or expand” was selected by 50% to over 60% of respondents, and it was over



1| The most attractive feature of Japan is its market and
R&D capabilities are appreciated to a certain extent.

3| Regarding future employment prospects, "recruiting Japanese mid-career workers" is the highest.

4| "One-stop system and digitization of labor and tax-related procedures" is the most

2| More than 40% of the respondents selected "small and medium-sized enterprises," "universities," and "large enterprises" as partners for collaboration/partnership.

Regarding partners for collaboration/cooperation (including those under consideration), "small and medium-sized enterprises," "

[Reference] List of survey items

I. Outline of the survey items

