Back to Table of Contents

Survey Result Highlights

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

Wages (basic monthly salary, median):

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

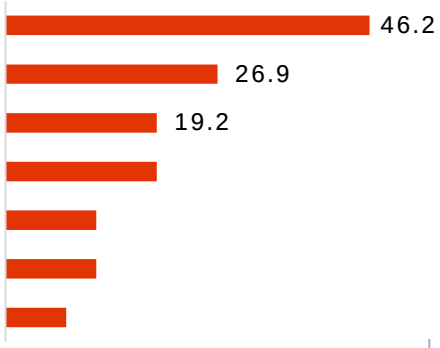
Copyright Ø 2025 JETRO. All rights reserved.

1

ṕ Unit Ķ Company ị ̣ %

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.



Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

2 Changes in the competitive environment (2): Brand and name recognition are the top competitive challenge

Â

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved.

Copyright Ø 2025 JETRO. All rights reserved