

# **FY 2023 Survey on the International Operations of Japanese Firms -JETRO Overseas Business Survey**

**May 2024**

**Research & Analysis Department  
Japan External Trade Organization (JETRO)**

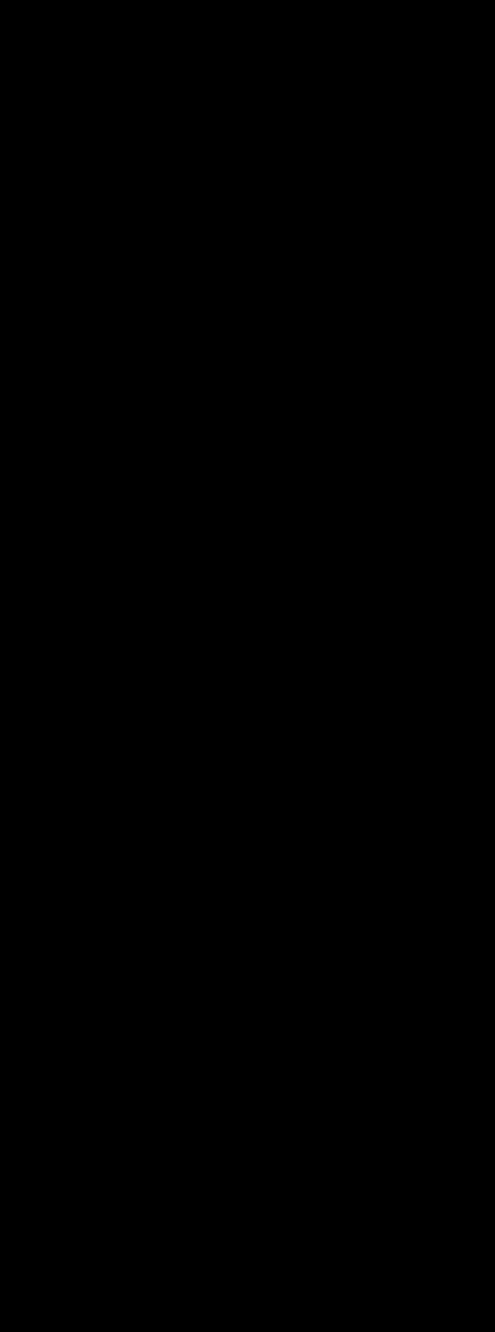








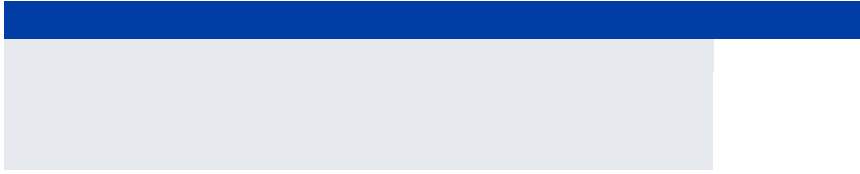








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## II. Outlook of











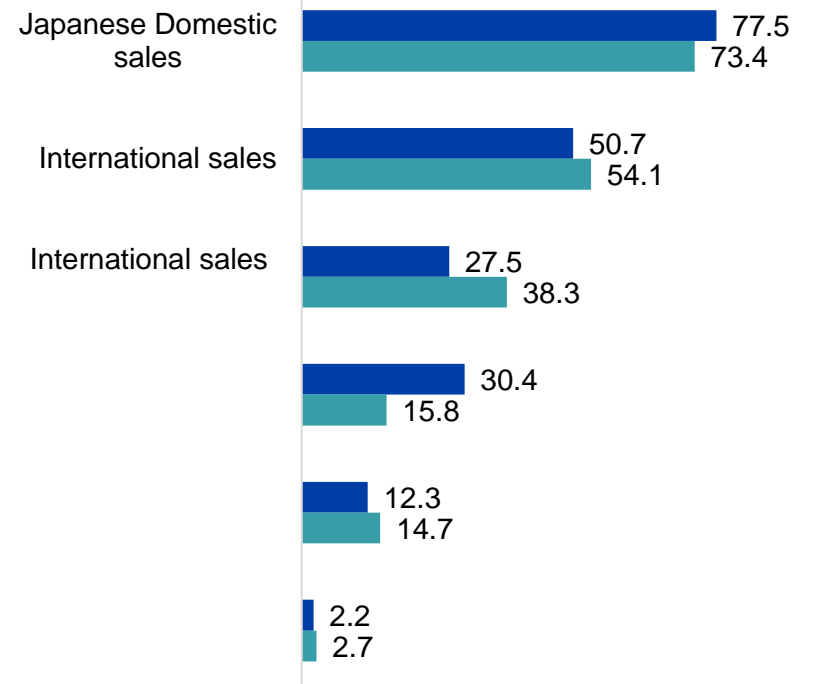


- Electronic Commerce (EC)

1 out of 4 has established a specialized unit.  
Half focuses on human resource development









**1 in 4 have specialized units. Apparel lead in development**

















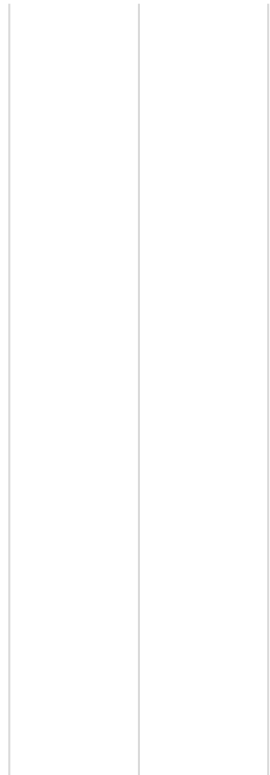




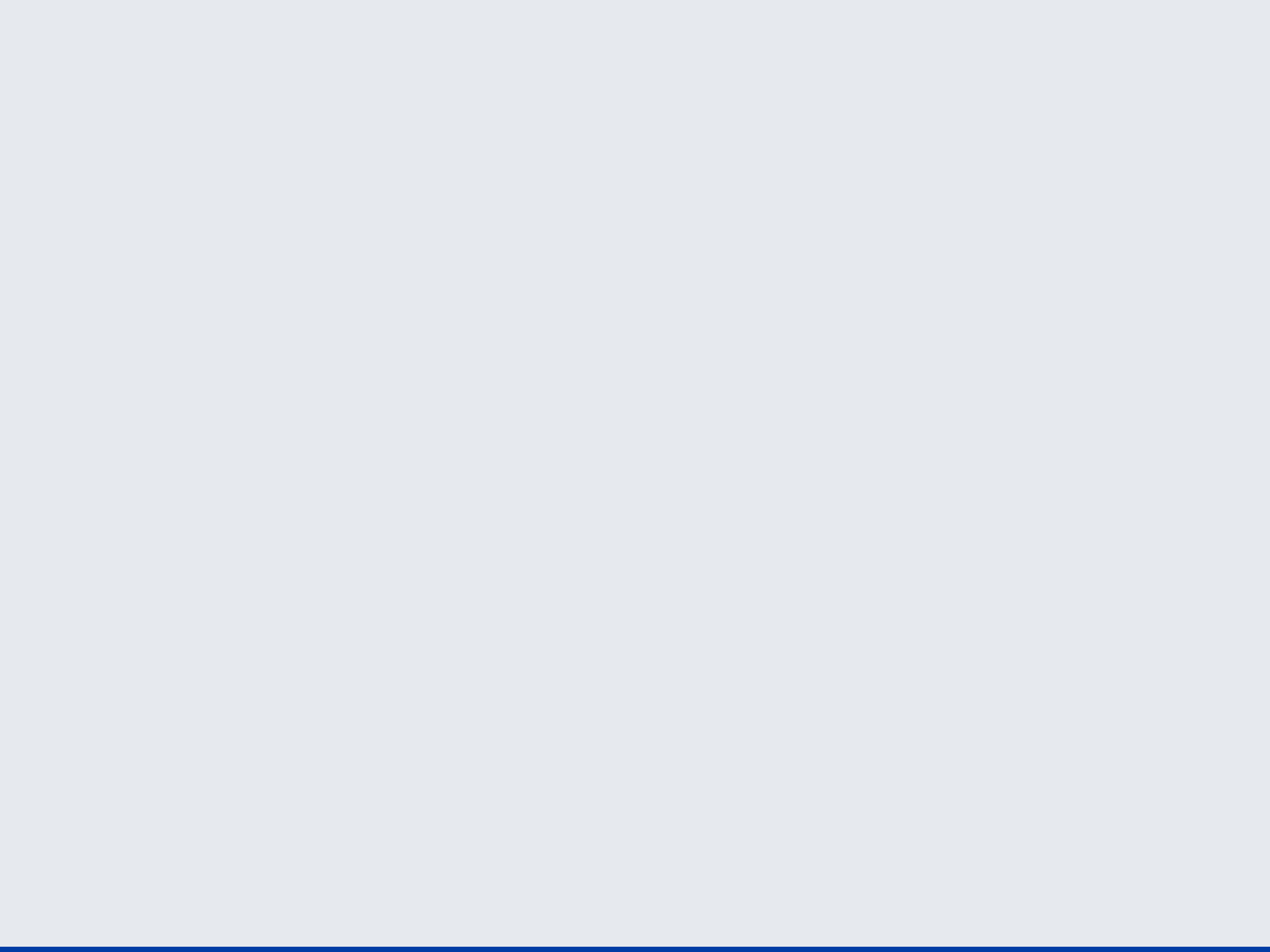




















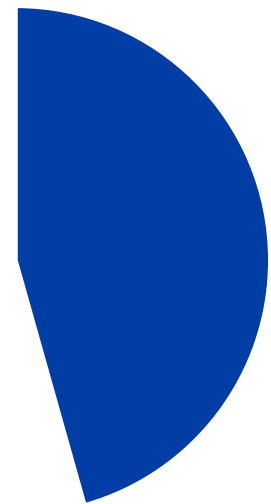






**Most preferred exchange rate is 120-124 yen,**







# 1 | Half of the respondents employ foreign personnel

› The percentage of

Percentage of firms employing foreign personnel

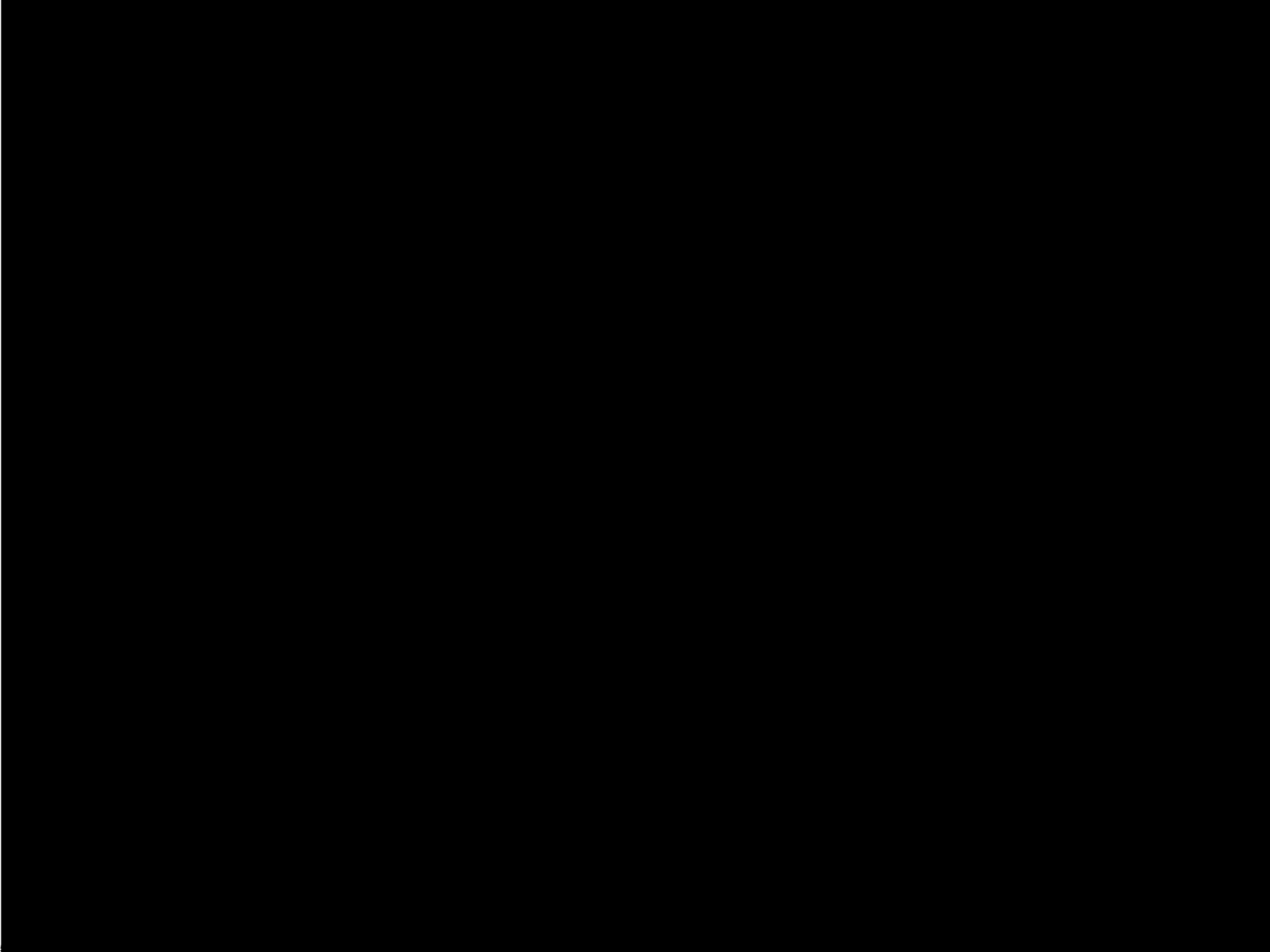


**About 30% of firms plan to increase or hire new foreign personnel in the future**



















# 3 | Progress in Scope 2 and Scope 3 reduction









# Large firms increasingly implementing HRDD, but challenges remain in penetration

- › About 10% of all firm

# Promoting outreach and collaboration with



› **Note:** Figures may not sum up to the total due to the fractional units.

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